

Accuracy Analysis Of News Content About Islam On Online Media Radar Bogor

by Eliyani Eliyani

Submission date: 16-May-2024 10:27PM (UTC-0500)

Submission ID: 2381551975

File name: Eliyani_Page_96-107.docx (1.69M)

Word count: 3591

Character count: 20204

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Eliyani

Islamic Communication and Broadcasting Study Program, Faculty of Islamic Religion,
Universitas Ibn Khaldun Bogor

Address : Jl. Sholeh Iskandar, RT.01/RW.10, Kedungbadak, Kec. Tanah Sereal, Kota Bogor,
Jawa Barat 16162

Korespondensi E-mail : eliyaniandespa27@gmail.com

Abstract

Online media news is known for its lack of credibility in conveying information and its lack of prioritizing objectivity (accuracy, fairness, completeness) in pursuit of instantaneousness. There is quite a bit of news that puts Muslims in a corner, creating a negative image of the Islamic religion. This research aims to find out how the Radar Bogor media presents news content, as well as knowing the accuracy of news content about Islam on the Radar Bogor online media. This research uses the library research method or library study using Roland Barthes' Semiotics. The assessment categories in analyzing accuracy are in accordance with research conducted by the Press Council in reporting research on 28 newspapers in Java in 2004, including checking, writing errors, relevant news sources, title and content accuracy, photo and content accuracy. The results of the research show that in terms of checking and rechecking, suitability of photos and news content, relevant news sources, suitability of news titles and content, Radar Bogor accurately presents news about Islam. However, in news writing, the 5W 1H element is complete, the sentences are connected to each other. In spelling, typos or typos were found in 6 news stories which did not reduce the original meaning.

Keywords: Accuracy of News Content, Online Media, Radar Bogor.

INTRODUCTION

Online media has become the public's media of choice after print and electronics. Due to the speed in conveying information. No waiting a day like print media. Only a few minutes after the incident took place, the public could find out the news. In order to pursue speed, online media is often known for its lack of credibility in conveying information (Praptika Handiyani AH, 2017).

The public is finally trusting mainstream media more, meaning the public is becoming more selective in seeking information. Data from the 2018 Edelman Trust Barometer Report states that public trust in online media platforms has decreased. This is why the public is more trusted by the main media in getting accurate information (Dwi AJeng Widarini, 2019).

Speed is a challenge for mainstream media. It is often found that mainstream media presents news that is less objective or does not fulfill journalistic principles for the sake of speed (Eric, 2019). News is a journalistic product that undergoes several processes until it can be read by the public. One of the processes is that before determining the news, journalists

determine the value of the news, one of which is proximity, both geographically and psychologically (Abdullah , 2020).

Islamic issues are one of the attractions for the media to report on, one of which is due to the *proximity element* because they have psychological closeness, such as news of the fall of Shawwal, Palestinian actions, Islamic figures and so on. However, quite a few media also end up cornering Muslims, giving rise to a negative image of the Islamic religion (Syahira , 2018). For example, news about ISIS is often linked to the Islamic religion, which has caused controversy to the point that this issue has become international. Opinion has emerged among some public who say that Islam is a religion that is far from peace (Hidayat , 2012).

One of the reasons is the lack of elements of *both side coverage* in the news, there is a lot of news with inaccurate sources, the element of objectivity is put aside because it follows orders. As well as many news texts whose narratives are not soothing, the language is provocative and also sometimes contains elements of SARA (Mahfud , 2014). So accuracy in news still needs to be questioned even though accuracy determines public trust in the media (Amroinsah , 2019). In the Al-Quran , namely QS Al-Hujurat verse (49): 6, it is explained how to deal with news, namely by being careful or *tabayyun* in looking for news (M. Galib Matola, p. 676). This aims to obtain real information.

The various reasons above attracted the author to conduct research to determine the accuracy of news content about Islam on Radar Bogor Online Media which was published in the April-May 2021 period. Radar Bogor is a local media that exists in the city and district of Bogor.

LITERATURE REVIEW

News is a journalistic product that undergoes several processes before being published. According to Notchlife 'if a dog bites a person it is not news but if a person bites a dog it is news (Romli , 2014). Michtel V. Chamley explains more fully the meaning of news as the fastest report of an event or occurrence that is factual, important and attracts the attention of many readers and concerns their interests (Romli, 2014: 5). Not all events can be made into news but they must have news elements and have news value (Romli , 2014: 6 -7).

The 5W 1 H elements that we are often familiar with are the basic materials in writing news which are the bullet points for journalists to inform their sources. The types of news include:

- a) *Straight News* (direct news) is news that is written clearly and is usually found on the front page of the newspaper .
- b) *Opinion news* is news that contains someone's opinion or idea. Usually from famous people such as athletes, artists, entrepreneurs, and so on.
- c) Interpretive news is development news from *straight news* . Due to the incompleteness of previous news
- d) Depth news is development news from before that is not visible on the surface. This means that the disclosure of the previous news has not been completed (*follow up system*) . Disclosure can be done by collecting information from sources. Example of news: The cause of floods that often inundate the capital.
- e) *Investigative news* is investigative news developed from various sources. Which undergoes a longer process and is rich in information or field data (Kusumaningrat, 2006).

In the Al- Quran the word news can be found in the term Al-Khabar which means news, then the word Al-Naba' which comes from the words Al-Anba' (investigate), al-nabi'u (higher), al-nabiy (herald/prophet). The word An-Naba' in Q. S Al-Hujurat verse 6 means how to respond to news carefully or tabayyun. Then there is the word Al-hadith which means something new.

Not all events can be made into news. Before taking action, journalists will assess events that are worthy of being made into news. The following are news values:

- a) Factual, meaning that the information obtained is in the field, not in the journalist's imagination. "One must only write what is true," explained ML Stein (1993:26). Facts in the world of journalism consist of real events , opinions and statements from news sources.
- b) Fast, meaning it's still warm. Al Hester said journalistic writing is writing that is given to readers who the readers did not know before
- c) Unique is news that occurs rarely or rarely or is different from the general public or is interesting to report. For example, high school students discover a cure for cancer, and so on.

- d) Characters are related to important people, be they officials, artists, intellectuals, and so on. For example, Jokowi is considered to have failed to serve 2 terms.
- e) *Magnitude* means impact. For example, an accident that only causes minor injuries or only scratches on the vehicle will be dwarfed by news that results in loss of life
- f) *Proximity* namely proximity both geographically, beliefs, profession, race and other interests. For example, the war between Muslims in Palestine and Zionist Israel. Many Muslims finally gave moral support to their brothers in Palestine.

News writing usually uses the inverted pyramid technique, namely writing from the most important to the least important, meaning deductively. This is because there is a limited amount of *space* and also limited time in writing news. Journalists must find ways to report or write the facts they find into news as much as possible (Juwito , 2008).

One of the objects of news is accuracy. Accuracy comes from the word accurate, which means the truth cannot be denied. Accuracy corresponds to the term used in the legal field "*crime doesn't pay*" and in journalism it can be termed "*guessing doesn't pay*". The importance of accuracy cannot be denied, inaccurate news has the potential to result in legal action (Ishwara, 2008). Law Number 40 of 1999 concerning the press Article 6 letter c "Developing public opinion based on correct, accurate and correct information" (Lubis, 2020).

After the news is processed until it is published either in print, electronically or online. Nowadays, online media has become a mainstay media because of its speed. Online media Online media is also called *new media* , *cyber media* or media that is presented online via websites or the internet. Those included in the online media category include portals, websites (websites, including web and social media such as Instagram, Facebook, WhatsApp, and the like), online TV, online radio, and email (Romli, 2018).

RESEARCH METHODS

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The research method used is *library research* or library research using Roland Barthes' semiotics to analyze the accuracy of news content about Islam on the Radar Bogor website by selecting 13 news stories published in the period April-May 2021. The *library research* method or bibliography is a type of library research with using reading media to search for comprehensive and in-depth sources of data information such as from books, magazines,

literature, articles, news, as well as relevant previous research results which ultimately obtain answers to the problems studied (Moleong, 2018).

The data obtained and collected were then analyzed using Roland Barthes' semiotic analysis by the researcher himself. Every news about Islam is collected and sorted into sections that fall into focus study. Semiotic analysis was made using *coding techniques*, namely collecting news about Islam published in the April-May 2021 period. After that, news sections were selected that were in accordance with the research objectives. Then, the news sections that have been selected are reprocessed using Roland Barthes' Semiotics and interpreted in the form of an explanation. Researchers found more than 20 news stories about Islam. However, only 13 news stories were studied that had been selected because the rest were in the same category. Here is the news and the link:

Habib Rizieq said that Bima Arya's shouting caused unrest https://www.radarbogor.id/2021/05/27/habib-rizieq-buat-bima-arya-berkoar-koar-memicu-keresahan/
Today, Habib Rizieq faces the verdict in the Megamendung-Petamburan case https://www.radarbogor.id/2021/05/27/hari-ini-habib-rizieq-hadapi-vonis-kas-megamendung-petamburan/
Defending Palestine, Hundreds of Bogor City Residents Take to the Streets https://www.radarbogor.id/2021/05/21/bela-palestina-ratusan-warga-kota-bogor-turun-ke-jalan/
Mayor of Bogor: Mosque Marbot in Griya Melati will be isolated at the BPKP Ciawi Isolation Center https://www.radarbogor.id/2021/05/19/wali-kota-bogor-marbot-masjid-di-griya-melati-akan-diisolasi-di-tengah-isolasi-bpkp-ciawi/
In the aftermath of the Eid Pilgrimage Ban, Bogor Residents Demonstrate at Dreded TPU https://www.radarbogor.id/2021/05/12/buntut-larangan-ziarah-lebaran-warga-bogor-demo-di-tpu-dreded/
Government Sets 1 Shawwal 1442 H on Thursday, 13 May 2021, Here's the Explanation ..

<p>18 https://www.radarbogor.id/2021/05/11/gov-tetapkan-1-syawal-1442-h-pada-kamis-13-mei-2021-ini-pengalasanannya/</p>
<p>Sad News, Ustaz Teuku Zulkarnain Passes Away https://www.radarbogor.id/2021/05/10/kabar-duka-ustaz-teuku-zulkarnain-meninggal-dunia/</p>
<p>Id prayers in Bogor City Center are cancelled, here's the explanation https://www.radarbogor.id/2021/04/28/salat-id-di-tengah-kota-bogor-ditiadakan-ini-pengjualannya/</p>
<p>Listen, this is the presentation of the legal analysis of the HRS health protocol violation case at Ummi Hospital https://www.radarbogor.id/2021/04/16/simak-begini-paparan-analysis-Hukum-case-pelanggaran-prokes-hrs-di-rs-ummi/</p>
<p>Rules for Implementing Tarawih Prayers in Bogor Regency, This is what Ade Yasin said https://www.radarbogor.id/2021/04/12/aturan-pelaksanaan-salat-tarawih-di-kabupaten-bogor-begini-kata-ade-yasin/</p>
<p>Hilal Seen, Ministry of Religion: The Beginning of Ramadan Throughout the World Tomorrow https://www.radarbogor.id/2021/04/12/hilal-terbayar-kemenag-awal-ramadan-seluruh-dunia-besok/</p>
<p>Prone to brawls, Sahur on the road will be prohibited. This is what the Bogor Police Chief said! https://www.radarbogor.id/2021/04/06/rawan-tawuran-sahur-on-the-road-bakal-dilarang-ini-kata-kapolres-bogor/</p>
<p>Allegedly exposed to ISIS ideology from the internet, Zakiah Aini is a smart student. GPA 3.2 ! https://www.radarbogor.id/2021/04/02/diduga-terpapar-ideologi-isis-dari-internet-zakiah-aini-student-pintar-ipk-32/</p>

RESULTS AND DISCUSSION

There are various genres of news that Radar Bogor presents every day. Likewise the 13 news stories that are the focus of this research. This news has something to do with Islam. This is characterized by the figures/sources and *the angle* of the news. However, it can be packaged in various genres, both political, social, economic, educational and criminal.

Accuracy in news determines the credibility of a media. Researchers divide categories in assessing the accuracy of news about Islam that has been presented by the online media (website) Radar Bogor, namely in accordance with the categorization of accuracy assessments carried out by the Press Council in conducting research on 28 newspapers in Java Post in 2004, namely the categorization of check and check/verify. regarding facts in the field, there is conformity between the news material and the news source, there is accuracy in the presentation of the news (both in the form of writing, suitability of photos and content, between title and content) (Kriyantono, 2007: 239-240), as follows:

1. Check and Check

According to Mencher, not all statements conveyed by sources are true, but they become true if there is a reference to who said it (Awaluddin , 2013).

Radar Bogor is accurate in checking and checking with news sources. This means that there are sources who can be verified in the field. Radar Bogor lists sources with clear names and positions of sources. Apart from the news above, there are several news stories quoted from other media websites such as jawapos.com, cornerbogor.com, detiknews. However, the source provided in the news can be confirmed because the name or position is included or not using an anonymous source. The following is an example of news quoted by Radar Bogor from jawapos.com which is entitled " Allegedly Exposed to ISIS Ideology from the Internet, Zakiah Aini is a Smart Student. GPA 3.2 ! ”



Figure 4.1. News clip entitled Allegedly Exposed to ISIS Ideology from the Internet, Zakiah Aini Smart Student. 3.2 GPA!

The news above is an example of news quoted by Radar Bogor from the news source jawapos.com. However, the name of the source or person who gave the statement was explained in detail by Radar Bogor, namely the Deputy Chancellor for Student Affairs at Gunadarma University, Irwan Bastian.

2. News Writing

The next level of news accuracy is in terms of news writing. There are errors in writing news, such as errors in writing people's names, names of places, sentences that contain double meanings or contradict each other, meaning that the accuracy of the news presented still needs to be questioned and will confuse readers.

News writing in print, electronic and online media usually uses an inverted pyramid pattern. This benefits the reader to find out more quickly/efficiently about the news they are reading and makes it easier for the editor or manuscript editor to cut the manuscript if it exceeds the predetermined column limits (Juwito, 2008).

The news structure consists of a title (*head*) which is the identity of the news. Without a title, news written as well as possible is meaningless. Then *the lead* (news core) which is the part of the news located in the first paragraph which determines whether the news is interesting to read or not, and finally *the body* (content of the news). The most important thing is that the 5W + 1H element must be present in the structure because it is the basis for writing news to prove the news is accurate (Juwito, 2008). No sentences were found that had double meaning. However, there are many words or spellings that the author finds typos that do not change the meaning. Here's an example



The word above should be 'hold', between the words hold and tabligh there should be a space between the words. The phrase above will confuse readers. And there are several other pieces of news where the author found errors in writing that do not reduce the meaning.

3). Relevant news sources

A relevant news source is the suitability between the news *angle* raised and the journalist's chosen news source or source (Maghrifi, 2020). All Bogor online media news has sources that match the news material.

In the news written by Radar Bogor, the source of the news is in accordance with the news material, including the news entitled " Prone to Brawl, Sahur On The Road Will Be Banned." This is what the Bogor Police Chief said!"



Figure 4.3. News clips prone to brawls, Sahur on the road will be banned. This is what the Bogor Police Chief said!

The news above discusses the ban on *sahur on the road* . The task of prohibiting community activities lies with the authorities. This news correctly chose the source of the news, namely the Cileungsi Police Chief who has the authority to carry out this prohibition.

4). Suitability of Title and News Content

The title must be relevant to the subject matter of the news, and vice versa. If not, it will cause confusion and confusion in the meaning of the news presented. This means that the title must represent the content of the news. Apart from that, because the title is the first attraction, the title also has aesthetics. For this reason, the requirements for a good news title include being relevant, provocative, formal, concise, representative (Sumadiria, 2004: 62-69).



Figure 4.4 Habib Rizieq Says Bima Arya's Shouting Triggers Unrest

News written by Radar Bogor has titles and news content that are relevant to the news material. For example, the news above with the headline " Habib Rizieq Says Bima Arya's Shouting Triggers Unrest"

The *body* of the news clearly describes the title written, which is contained in Habib Rizieq's statement in the quote above.

5). Suitability of Photos and News Content

Photos are supporting evidence for the news presented. The photos presented should be original photos or illustrations that depict the news. In the 13 news stories, all of the photos were relevant to the content of the news, namely in the form of original photos and some used illustrations.

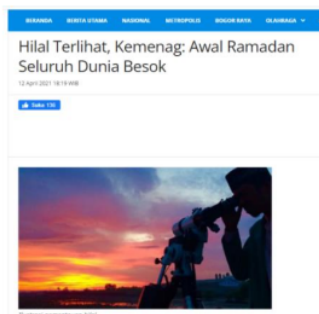


Figure 4.5 Photos Using Illustrations

The news above is news that uses illustrative photos as support. The photo is relevant to the content of the news, namely related to the determination of the start of Ramadan with the appearance of hi. The news above is an example of news that uses illustrations that are relevant to the content of the news.

CONCLUSION

Based on the results of research entitled "Analysis of News Content Accuracy about Islam on Radar Bogor Online Media", the following conclusions can be drawn:

1. There are more than 20 news stories about Islam presented by Radar Bogor. 13 of these news stories already represent the rest. As with other types of news (apart from news about Islam), Radar Bogor not only uses one platform (online), but also print (newspaper).
2. Accuracy is measured using the research accuracy category that was carried out by the Press Council in reporting research on 28 newspapers in Java in 2004, including checking, writing errors, relevant news sources, title and content accuracy, photo and content accuracy. In terms of checking and rechecking, suitability of photos and news content to relevant news sources, suitability of news titles and content, Radar Bogor accurately presents news about Islam. In news writing there are complete 5W 1 H elements , one sentence is connected to another. However, when writing spelling, typos or typos are often found in 6 news stories which do not reduce the original meaning.

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